



Southern California Yachting Association

June 15, 2020

Re: **Pandemic Powerhouse Performance Award**

Dear Commodore,

SCYA recognizes 2020 has been a year of extreme challenges for our member clubs and we want to award ***extraordinary performance!***

The **Pandemic Powerhouse Performance Award** will recognize one Senior, one Regular, and one Associate Club for excellence in club management during the COVID-19 crisis.

We urge all clubs to participate because the submissions will be archived for posterity and become part of SCYA history.

To apply, you need to send a letter to SCYA detailing what your club did to successfully weather the pandemic. Attached to this letter is a list of suggested topics to discuss but it is not exhaustive. You know what you did to survive, so SCYA is giving you the opportunity to tell your story! Pictures are welcome too. Submissions are due by September 15, 2020.

Attached is a submission form to attach to your letter. Our goal is 100% participation so please consider participating and being part of SYCA's 2020 history.

Questions may be addressed to SCYA Rear Commodore Anne Eubanks at 949-243-5148 or anneeubanks@gmail.com.

Wishing you smooth sailing for the rest of the year,

John Marshall
Commodore

5855 E. Naples Plaza, Suite 211, Long Beach, CA 90803



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Suggested Topics for Pandemic Powerhouse Performance Award Submissions

- How did you engage your club members in the cruising, fishing, racing, predicted logs, social, or RC boats categories?
- How did you handle youth sailing training?
- Was your club open for curbside food service and how creative/enticing was it?
- Did you have a membership campaign during the Pandemic?
- How many members resigned? How many new applications did you have?
- How did you handle F & B minimums?
- How did you handle budget shortfalls if any?
- Did dues remain steady or were adjustments made?
- How was staff handled? Did you maintain all staff or just strategic managers?
- How did you utilize the talents of your Officers and Directors to help steer your club?
- Did you use this time to make any club improvements?
- Did you develop a comprehensive reopening plan?
- What was included in your reopening plan?
- When did your activities resume especially racing, cruising, and youth sailing?
- Were you able to take advantage of any of the CARES programs?
- Any other actions taken by your club to involve its membership in programs, identification, or its community.



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Pandemic Powerhouse Performance Award Submission Form

Yacht Club Name: _____

Street Address: _____

City, State, Zip: _____

Membership Category: _____

Submitted by: _____

Commodore: _____

Commodore's Phone #: _____

Commodore's Email: _____

Attach your letter to this form and email it to service@scya.org no later than September 15, 2020, or mail it to:

Southern California Yachting Association
Attn: Rear Commodore Anne Eubanks
5855 E. Naples Plaza, Suite 211
Long Beach, CA 90803

ALL SUBMISSIONS MUST BE RECEIVED BY SEPTEMBER 15, 2020!

Questions may be addressed to Anne Eubanks, Rear Commodore at 714-231-2822 or anneeubanks@gmail.com

Winners will be announced at the 2021 SCYA Installation Banquet in January 2021.

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