

All these 'Zoom' meetings remind me of
one thing...
(Hey, it was this or the Brady Bunch!)



SEARCHLIGHT

SOUTHERN CALIFORNIA YACHTING ASSOCIATION
5855 Naples Plaza, Suite 211, Long Beach, CA 90803-5080
Phone: (562) 433-7426

May 2020

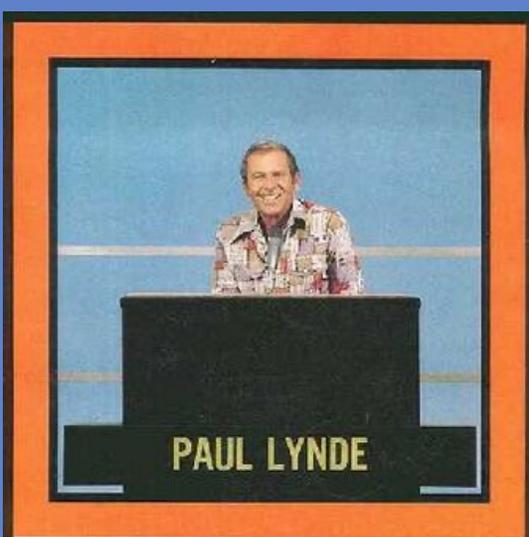
Visit our Website...because what else do
you have to do?

**SCYA Board-
Only Virtual**

Meeting...
via Zoom!
Saturday,
May 9
1030 hours



And Now from Our Center Square...
Commodore's Corner
John Marshall



**WE ARE NOT IN
THE SAME BOAT...**

I heard that we are all in the same boat, but it's not like that. We are in the same storm, but not in the same boat. Your ship could be shipwrecked and mine might not be. Or vice versa.

For some, quarantine is optimal. A moment of reflection, of re-connection, easy in flip flops, with a cocktail or coffee. For others, this is a desperate financial & family crisis.

For some that live alone they're facing endless loneliness. While for others it is peace, rest and time with their mother, father, sons & daughters.

With the \$600 weekly increase in unemployment, some are bringing in more money to their households than when they were working. Others are working more hours for less money due to pay cuts or loss in sales.

Some families of 4 just received \$3,400 from the stimulus while other families of 4 saw \$0.

Some were concerned about getting a certain candy for Easter while others were concerned if there would be enough bread, milk and eggs for the weekend.

Some want to go back to work because they don't qualify for unemployment and are running out of money. Others want to kill those who break the quarantine.

Some are home spending 2-3 hours/day helping their child with online schooling while others are spending 2-3 hours/day to educate their children on top of a 10-12 hour workday.

Some have experienced the near death of the virus, some have already lost someone from it and some are not sure if their loved ones are going to make it. Others don't believe this is a big deal.

Some have faith in God and expect miracles during this 2020. Others say the worst is yet to come.

So, friends, we are not in the same boat. We are going through a time when our perceptions and needs are completely different.

Each of us will emerge, in our own way, from this storm. It is very important to see beyond what is seen at first glance. Not just looking, actually seeing.

We are all on different ships during this storm experiencing a very different journey.

(Copied from a super cool friend.)

---John

CATALINA ISLAND NEEDS YOUR HELP



We all know people that have been affected by the COVID-19 pandemic and shut-down. Many

of these people we see every day – perhaps even members of our own families or clubs. Some of the others we don't see every day are on a favorite island just 26 miles off the California coast.

Our nearest island community has been hard hit by our state's Shelter-In-Place directives. On average, the Avalon Community Church's Lord's Pantry helps feed five to seven families, with as many as a dozen in the leanest winter months. Without the regular tourism that supports the service business that is the primary income source for so many on the island, and without the generous food donations from the many restaurants, the food pantry's resources are being pushed to their limits.

This is an opportunity for the members of SCYA to help those who help make our summer visits to Avalon great. Should you desire to make a donation, please go to www.cityofavalon.com web site. Click on www.cityofavalon.com/coronavirus and scroll to the red COVID-19 Avalon Mutual Aid Donations button on the right hand side of the page. Please share this message with all the members of your yacht club.

Thank you for your donation.

OPENING DAY CANCELLATIONS *updated May 1... please check with clubs directly*

Saturday, May 2

Coronado Cays
Newport Sea Base ...POSTPONED
South Shore YC... POSTPONED
Lido Isle...POSTPONED
Alamitos Bay YC...POSTPONED
Seal Beach YC.... NOW SCHEDULED FOR MAY 16!

Sunday, May 3

American Legion YC...POSTPONED
Newport Harbor YC... POSTPONED

Saturday, May 9

Bahia Corinthian YC... POSTPONED
Balboa YC... NOW SCHEDULED FOR JUNE 13!

Saturday, May 16

Dana West YC
Dana Point YC... POSTPONED

Sunday, May 17

Southwestern YC
Silver Gate YC

Sunday, May 24

Corsair YC

Saturday, June 6

Lake Gregory YC scheduled for MEMBERS ONLY
Arrowhead YC... NOW SCHEDULED FOR JUNE 13!



POSTPONED!!!

SCYA SEMINAR: Medical Emergencies at Sea, originally scheduled for April 4 at Shoreline Yacht Club, has been postponed until summer. Stay tuned!

The Latest from NOSA

My second-favorite red hat...

Legendary Red Hats for Sale - an N2E first!!



What's more legendary than N2E? The race's legendary red hats!

For the first time ever our highly coveted, signature hats are available for sale.

While supplies last, these 2020 collector's items that commemorate the race that was only run in our

hearts will support our valued sponsor – Ullman Sails - and the 2021 race.

Pricing includes shipping & tax:

1 hat \$20

4-pack of hats \$50 (38% discount, \$12.50 each)

6-pack of hats \$60 (50% discount, \$10.00 each)

This is the first time ever skippers can purchase hats for their entire crew, and never before have they been available to the public.

NOSA's celebrated red hats have long been a part of N2E's history. Typically, only one goes to each skipper; the rest going to the lucky few who catch those tossed up for grabs at trophy ceremonies.

For many, these hats are a sign of a good time and a well-earned California sailing accomplishment.

Click here to get yours while they last. <http://store.nosa.org/>



Bringing up the Rear Anne Eubanks R/C

With times as they are, I have been ruminating what I would do if I were a yacht club Commodore this year. I have enjoyed hearing all the creative ideas shared on the SCYA Commodores Conference calls. Kudos to our member clubs!

Avoiding redundancy, here are some additional ideas. The key to success is threefold. First and foremost, **communication**. I cannot stress this enough. Your members need to hear from you and often. If they do not, it is very easy for them to disengage and not feel a part of your club. Secondly, have a plan for member retention. Again, member engagement is imperative. You do not want members resigning. Members' dues are what floats a lot of clubs, which segues into the importance of preparing and studying a detailed cash flow analysis and implementing a plan to ensure fixed expenses are covered.

Member Retention and Engagement Ideas

- Phone tree communication: Distribute a member list sorted alphabetically or by member number (don't show the member number) and encourage each member to contact the member below them on the list weekly. The last member on the list contacts the first one on the list. This does two things. First it encourages contact and conversation amongst the membership, but it also is a wellness check on your membership.
- Publish an online quiz to your membership weekly. It could be on a plethora of subjects such as boating topics, geography, books, travel, etc. Send the link to the membership in your weekly email blast and post it on your website. Each quiz is only available for a week. The winner gets a prize like a free dessert. For an example go to Kinsale Yacht Club's website at www.kyc.ie.
- Port Captains always need to know where members boats are located in the marina. Play a game entitled **Which Dock has the most (insert yacht club name) Members?** Have your Port Captain distribute an electronic map of the marina to your membership and ask all members to pin a burgee on their slip. There should be a place to input boat information, so a good database is established. This creates camaraderie among the members on specific docks. After the pandemic is over, each dock can plan a dock party and get to know each other better.

- Are you actively soliciting new members or has your membership drive stagnated? Develop a list of selling points on why it is a good time to join your yacht club now. The selling points should highlight all the wonderful things your club is doing during the pandemic to keep members engaged. Display a banner with your selling points listed and put it in a prominent place on the outside of your club. You might even want to consider special membership pricing for a short window of time. Interested parties might just call to inquire about membership. **Send your membership ideas to service@scy.org** so we can publish them in a future newsletter.

- Since most racers and youth sailors are not practicing or participating in regattas right now how about pairing a racer with a youth sailor in a mentoring role? Collaboration between the Sailing Director and Race Chair to create a skills course aimed at race strategy could be used by the pairs or teams. Strategy could be discussed over the phone or via Face Time. A physical exercise routine, designed for racers, could also be incorporated.

- How many of your members have a **California Boater Card**? As of January 1, 2020, California law requires all boaters 35 years of age or younger to carry the California Boater Card. All boaters regardless of age are required to obtain the card by 2025. Encourage your boat owner membership to be at 100% compliance by the end of 2021. Did you know The **BoatUS Foundation's** Online Course is the only **FREE** Online Boating Safety Course approved by the California State Parks Division of Boating and Waterways. The link for the course is <https://www.boatus.org/california/>.

Keep your creative juices flowing and remember to communicate and engage your members. This will create members for life.

-- Anne



Remembering Daniel J. Hodge
2016 SCYA Fleet Captain



September 27, 1952 - April 29, 2020

Dan Hodge, affectionately referred to as “Hodgie” by many, was a Commodore extraordinaire and passionate about sailing and racing.

Serving as Commodore of Dana Point Yacht Club in 2012 during tough economic times, his vision and leadership spurred large membership increases, built camaraderie around world class entertainment events, and created a new gathering place, Bert’s Bar, for DPYC members to enjoy.

Giving back to the Dana Point Community was important to Dan. He served on the Dana Point 5th Marine Regiment Advisory Brigade from 2015 to 2018 and served as Chair of the Brigade from March 2016 to March 2017.

Putting his passion for sailing to good use, Dan served as Fleet Captain of the Southern California Yachting Association in 2016. His presentations, while always comprehensive, included a touch of his wonderful dry sense of humor.

Always promoting youth sailing and racing, Dan served as Commodore of the International Naples Sabot Association in 2017. Dan is fondly remembered measuring sabots to qualify them for competition on the DPYC docks.

Dan loved the Newport to Ensenada race and competed in it many times making him the perfect candidate to become Commodore of the Newport Ocean Sailing Association. From NOSA’s website: “As Commodore of NOSA in 2018 and 2019, there was nothing he wanted more than to see annual participation increase so that the sailors of today could share in what he often described as some of the most thrilling and exciting times he ever had on the water – the start of the famed Newport To Ensenada International Yacht Race with upwards of 500 hundred boats at the same time.”

Giving back to the boating community was also important to Dan which is why he served on the board of Recreational Boaters of California from 2014 to 2020. While his service as President was only a short time, he shared great vision.

On Cinco de Mayo at 19:00 hours, let us raise our collective glasses in a toast to our dear friend and salty sailor whose time at more than one helm highlighted his passions and vision. His impact will be felt for generations.

Cheers to Hodgie, Commodore Extraordinaire!

--- Anne



Whatever you do, don't forget Mother's Day is May 10!!!

Ullman Sails Production Line takes a Starboard Tack: Sailmakers are creating face masks in a time of uncertainty and need



Without fair winds on these uncharted waters, Ullman Sails is stepping up to help solve the widespread Personal Protective Equipment (PPE) crisis by manufacturing semi-rigid technical masks.

“We didn’t expect to end up here but, we now have quality masks if you’re in need,” said loft owner Bruce Cooper. Shortly into the COVID-19 pandemic, Cooper, and girlfriend, Jennifer Monaghan had a conversation about the need for masks – she works for a leading grocery store chain and his parents were in a high-risk group. The two spent a couple of evenings making prototypes and testing materials.

Two styles of Ullman Technical Masks, both semi-rigid (shape memory) and curved to fit comfortably over the face or even over another mask (N95, N94, etc.) are being produced. Although designed for use by the general public they’re also a way to mitigate shortages of N95 as the shape allows the mask to be worn over an N95; protecting it and the wearer in case it has to be used for longer than intended. The interior and exterior materials are hand washable, durable and water-resistant.

The interior fabric is a durable tight-weave synthetic. The exterior material is a durable compressed synthetic fabric, a texture similar to felt, but quilted and less porous. The materials used are not filtration rated, but they are pursuing that type of testing. On one of the two styles is a seamed opening in anticipation of future filter placement or if the wearer wants to add their own. The masks come with a filter pattern so DIY filters can be inserted.

Some people are using coffee filters (used by combat medics) HEPA filters (from vacuum cleaners) or blue disposable shop towels. Out of respect for and appreciation of those who risk their lives to save ours during this crisis, special pricing is available for medical personal, frontline essential workers and for those over 65 years of age. Donations are welcome to help cover shipping and lower cost for these saviors.

So far, Cooper reports accepting donations for masks headed to medical facilities in Anaheim and the field Hospital in New York City’s Central Park. There are no minimum orders, but a price break is offered for quantities of 100 or more. Pricing for both styles is at or slightly above margin, covering primarily material and labor costs. The idea is to be of service and help bridge the gap until they can get back to making sails and getting back on the water again, Cooper said.

For more information about the masks, the materials/fabrics and how to order, or make a donation please visit:

https://newportbeach.ullmansails.com/essential_grid/ullman-sails-masks-and-ppe/



May 25...

Is it June, Yet?!?!?



SCYA will be back in the swing Saturday, June 13 at Long Beach Yacht Club! May is dark, as originally planned. Can't wait to see you! (We promise, your car won't be towed!)

- 1030 hours Board-only meeting
- 1200 hours luncheon and general meeting

[Register Here!](#)

If plans change, we will let you know...

Some Parting Words of Wisdom....Stay

Sane & We'll See You Soon!!

Half of us are going to come out of this quarantine as amazing cooks. The other half will come out with a drinking problem.

I used to spin that toilet paper roll like I was on Wheel of Fortune. Now I turn it like I'm cracking a safe.

I need to practice social-distancing, from the refrigerator.

PSA: every few days try your jeans on just to make sure they fit. Pajamas will have you believe all is well in the kingdom.

Homeschooling is going well. 2 students suspended for fighting and 1 teacher fired for drinking on the job.

I don't think anyone expected that when we changed the clocks we'd go from Standard Time to the Twilight Zone.

This morning I saw a neighbor talking to her cat. It was obvious she thought her cat understood her. I came into my house, told my dog..... we laughed a lot.

So, after this quarantine.....will the producers of *My 600 Pound Life* just find me or do I find them?

Quarantine Day 5: Went to this restaurant called THE KITCHEN. You have to gather all the ingredients and make your own meal. I have no clue how this place is still in business.

My body has absorbed so much soap and disinfectant lately that when I pee it cleans the toilet.

Day 5 of Homeschooling: One of these little monsters called in a bomb threat.

I'm so excited --- it's time to take out the garbage. What should I wear?

Classified Ad: Single man with toilet paper seeks woman with hand sanitizer for good clean fun.

Day 6 of Homeschooling: My child just said "I hope I don't have the same teacher next year".... I'm offended.

Better 6 feet apart than 6 feet under!

If you receive an e-mail titled KNOCK, KNOCK!! Don't open it, it's Jehovah Witnesses working from home.

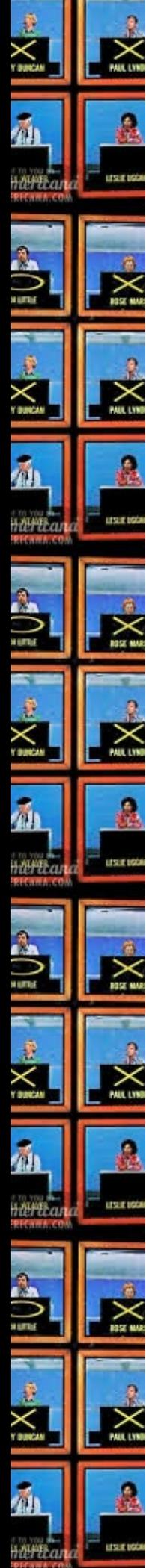
REMEMBER, NO STORM LASTS FOREVER.

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TO PRODUCE
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That's all Folks!

